

# 10th PICH Institute Media Training (White Point, 2008)

## Tuesday September 30th, 2008

1800 – 1900 - Reception

1900-1945 - The Tonight Show with Dr. Pat, including panel interview of organizing committee

1945-2100 - Alex Bielak (The Importance of Effective Communication in Science) & Wrap Up by Dr. Pat & musical numbers

## Wednesday October 1st, 2008

0730-0900 - Breakfast

0900-1030 - Carol Schadelbauer (Communication 101)

1030-1100 - Nutrition Break

1100-1200 - Dr. Allen Finley & Celeste Johnston

1200-1300 - Lunch / Exercise Break / Informal Networking

1300-1430 - Gillian Batten (Working with the Media Relations Team)

1430-1500 - Nutrition Break

1500-1730 - Concurrent Sessions:

1. Media Interview - Group 1 (Atlantic Fore)
2. Persuasive Writing - Group 2 (Stateroom)

1730-1830 - Group photo & free time

1830 – Dinner

## Thursday October 2nd, 2008

0730-0830 - Breakfast

0830 -1100 - Concurrent Sessions:

1. Media Interview - Group 2
2. Persuasive Writing - Group 1

1100-1130 - Nutrition Break

1130 – 1300 – Susan (Elevator Speech Presentations by Trainees & Mentors)

1300 – 1400- Lunch / Exercise Break / Informal Networking

1400 - Free Time/networking

1800 - IFPP Registration